

Growth Visioning

Spring 2007



SCAG is currently working with local governments, subregions and other stakeholders to realize the 4 Principles of the Compass Vision:

- Mobility**
- Livability**
- Prosperity**
- and Sustainability**

The Largest, Most Ambitious Growth Visioning Program Ever Undertaken

For decades, Southern California has experienced some of the most dramatic growth seen anywhere in the world. The collective population now surpasses 18 million and is projected to increase by another five million people by 2030. Our growing families will account for two-thirds of that growth. Accommodating this growth and change while protecting what we value is a top priority.

Southern California Compass is the dynamic planning process that set in motion a guide for the region's future. The program, which kicked off in January, 2003, was initiated by SCAG. It brought together public, private, educational and nonprofit groups from six counties to craft a far-sighted common vision, reaching across political boundaries, to address quality of life issues for the region. The goal was to make the SCAG region a better place to live, work and play.

The Process

Southern California Compass utilized some 20 public workshops in which participants worked hands-on to distribute homes and jobs across 38,000 square miles, decide where new roads and transit lines should be, and set aside areas that should be preserved as parks.

The Results

In the short term, SCAG's growth visioning process has found common ground in a preferred vision for growth and has incorporated this vision into its transportation planning decisions. Over the long term, the Compass Growth Vision will provide the framework to help local jurisdictions address growth management. Down to the neighborhood level, the goal is to present multiple possibilities and flexible options to accommodate growth resulting in desirable solutions that are viable, attractive and beneficial.

Moving Forward

SCAG's focus in 2004 and beyond is to initiate pilot and voluntary demonstration programs, to target technical assistance to cities containing critical growth opportunity areas as identified in the "2% Strategy", and to provide the proper tools and training to encourage participation and cooperation. Improved mobility and cleaner air are the tangible benefits that will result from all of us collectively turning the vision into a reality.

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Resolving Regional Challenges

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